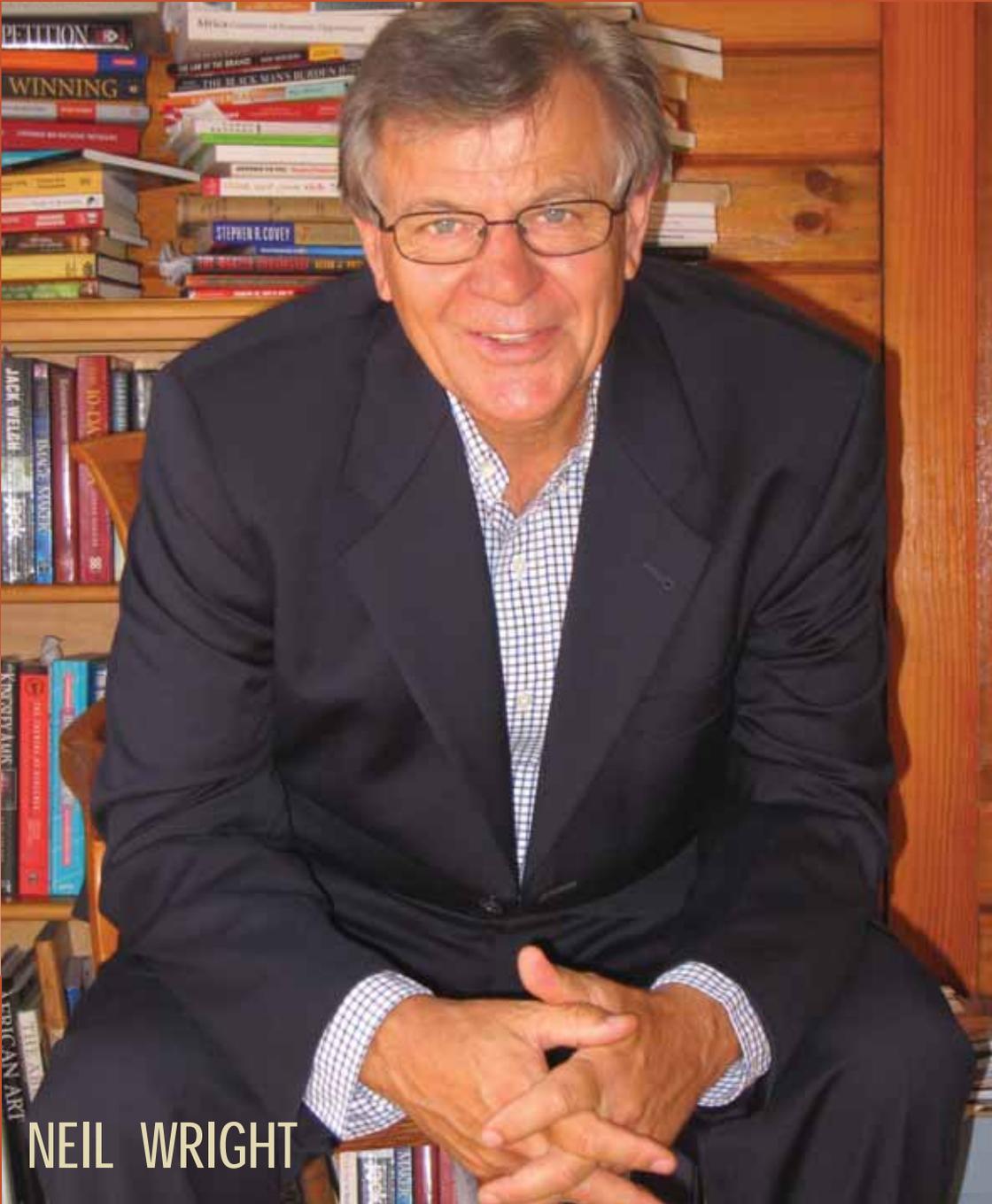


Following & Leading

in MANAGEMENT South Africa

A PERSONAL PERSPECTIVE



NEIL WRIGHT

FOLLOWING AND LEADING

**FOLLOWING AND LEADING
IN
MANAGEMENT SOUTH AFRICA**

A Personal Perspective

By Neil Wright



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Disclaimer: All quoted sources of material have been referenced and there is no doubt as to where they originate. Some material I have used might have been updated or even discontinued. For me they have historical significance. There could well be a discrepancy between my interpretation and that of the originators and mistakes could have been made inadvertently. For all these reasons, it is therefore necessary to record this disclaimer for any exception that an originator might take of my use and my account of the material. In the use of copyright material where I have not received permission, mostly because of the age of some of the work, the time it takes and the difficulty of contacting the appropriate person, all material used is in praise of the originator's work. For individuals who have had their interest aroused, more information can be obtained from the referenced publication. Having made this disclaimer, it is hoped that the concepts I have written about will stimulate discussion even dissension – the book is very much a teaching document. I can be contacted via my email address at bonisa47@mweb.co.za

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“Dedicated to the Practice of Management”

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The authors of the many books I read – why did I quote them and not others? Only because I agreed with them and their works explained things far better than I could have and apart from this they are mostly respected authorities.

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Many ex-executives after years in management would probably like to share their enthusiasm for this subject. Wright has done this in a book he calls "*Following and Leading in Management South Africa*". There is this feeling that the answer to our development needs lies in the practice of management. "Following" is about self management and "leading" about management of others.

Transformation should be taking place through modernisation in Wright's view. There is a concern that modernisation will only be half done... lost in transformation! Wright focuses the need for modernisation to be going somewhere. This thinking might have been neglected by some of Africa's leaders.

The book could be a companion guide for those coming into management positions, especially those taking advantage of the opportunities presented by BEE (Black Economic Empowerment). For mature managers the book will be a good reminder of management practices they might have forgotten.

"Impressive, Informative, Inspirational!"

"After reading your book, I realised this is an odyssey of one man captured in a crisp and concise manner, illustrating the major tenets of both management and leadership."

Dr Reuel Khosa, President of the Institute of Directors, author of *Let Africa Lead*
and one of South Africa's leading academic business authorities



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